

# Te Hā Noa (Victoria Street linear park)

## Detailed Business Case - Cultural Framework

This Cultural Design Framework is the Intellectual Property of Mana Whenua and cannot be used or replicated without permission and acknowledgement of the representatives of Te Hā Noa Mana Whenua working group.

# Forward

## MANA / RANATIRATANGA AUTHORITY



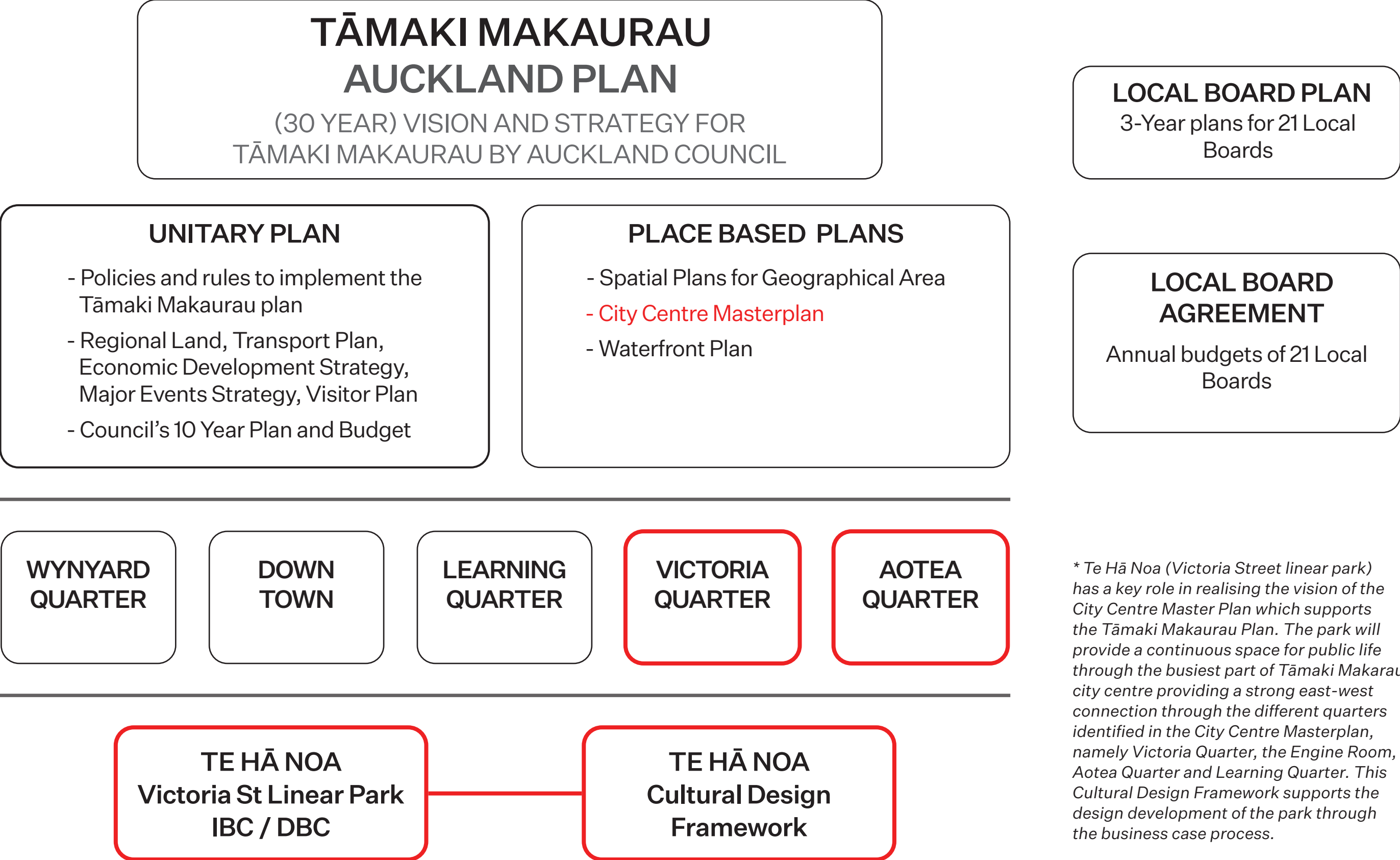
Te Hā Noa (Victoria Street linear park) is proposed to transform Victoria Street to create a thriving public space for movement, rest and recreation, in a way that reflects the unique identity of Tāmaki Makaurau, to enhance the wellbeing of our people, our city and our natural environment.

The principles set out in the cultural design framework are intended to provide guidance to inform design decisions and the development of the project.

The concepts in the cultural design framework have been provided by the Mana Whenua working group for the project including representation from Ngāti Maru, Ngaati Whanaunga, Ngāi Tai ki Tāmaki, Te Ākitai Waiohū, Te Patukirikiri, Ngāti Whātua Ōrākei and Te Rūnanga o Ngāti Whātua.

*Footnote: The Mana Whenua working group consulted for the Te Hā Noa (Victoria Street linear park) project does not speak for or on behalf of other Mana Whenua who have not participated in this project.*

# 1. The Vision for Tāmaki Makaurau





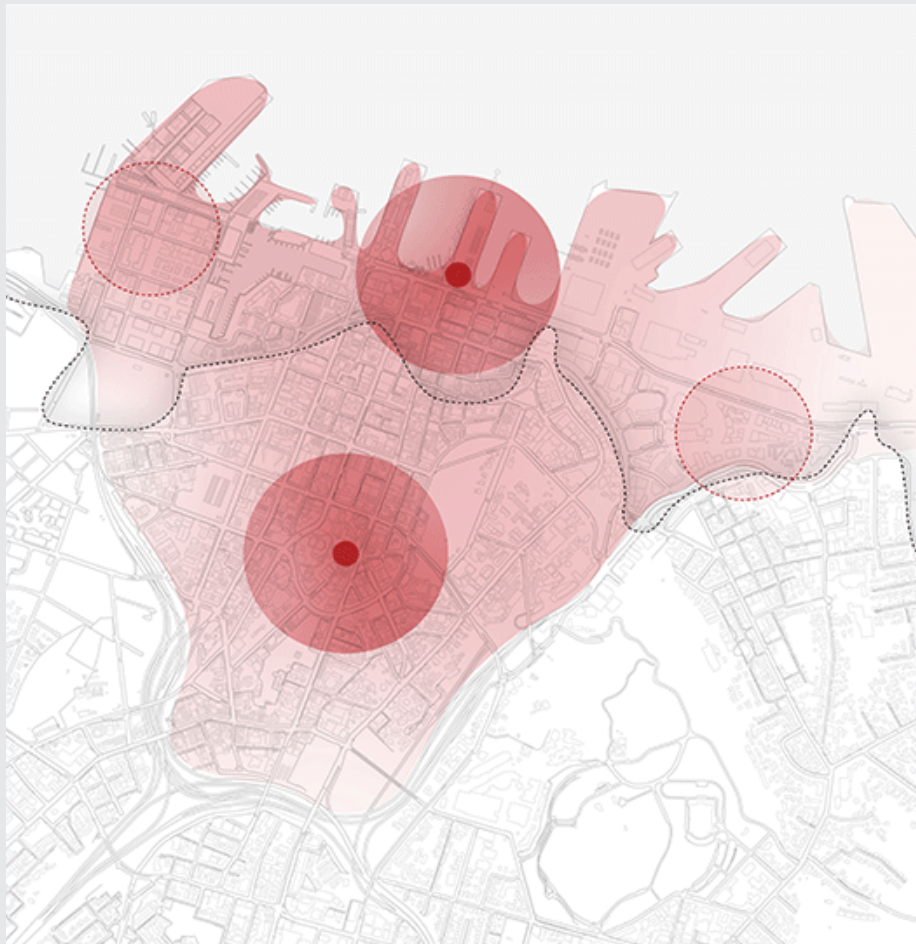
# 2. City Centre Masterplan

## Cultural Design Principles

*\* The City Centre Master Plan identifies Māori Outcomes as one of the eight transformational moves to unlock the potential of the city centre and help to meet the outcomes for the City Centre. This cultural framework is a project specific document to support the Te Hā Noa (Victoria Street linear park) project in contributing to the broader vision of a City Centre in which Maori culture and identify thrive.*

Hatepe panonitanga 1: Ngā whāinga mō Ngāi Māori

Transformational move 1: Māori outcomes



Te matawhānui mō ngā whāinga mō Ngāi Māori

Vision for Māori outcomes

### WHAT WE AIM TO ACHIEVE

Mana whenua have a prominent, authentic and active presence in the city centre and waterfront.

Māori life and culture thrives throughout the city centre.

Te reo Māori is fully integrated within the city centre and waterfront.

Emergence of a Tāmaki Makaurau design approach founded on the recognition of natural, human and cultural ecologies.

Mana whenua undertake their traditional manaakitanga role for all visitors and residents.

Tourism industry benefits from warmth and generosity of mana whenua.

The Māori enterprise, innovation and investment footprint continues to grow.

Environmental health indicators benefit from mātauranga Māori environmental management model.

### WHY WE WANT TO DO THIS

Within its city centre, Tāmaki Makaurau has failed to showcase its Māori culture and identity.

We have the opportunity to address this via new cultural infrastructure, enriching our understanding of Tāmaki Makaurau through its mana whenua culture.

This infrastructure will facilitate:

language

history

performance

education

tourism

festivals

traditional practices

arts

events

technology

kai.

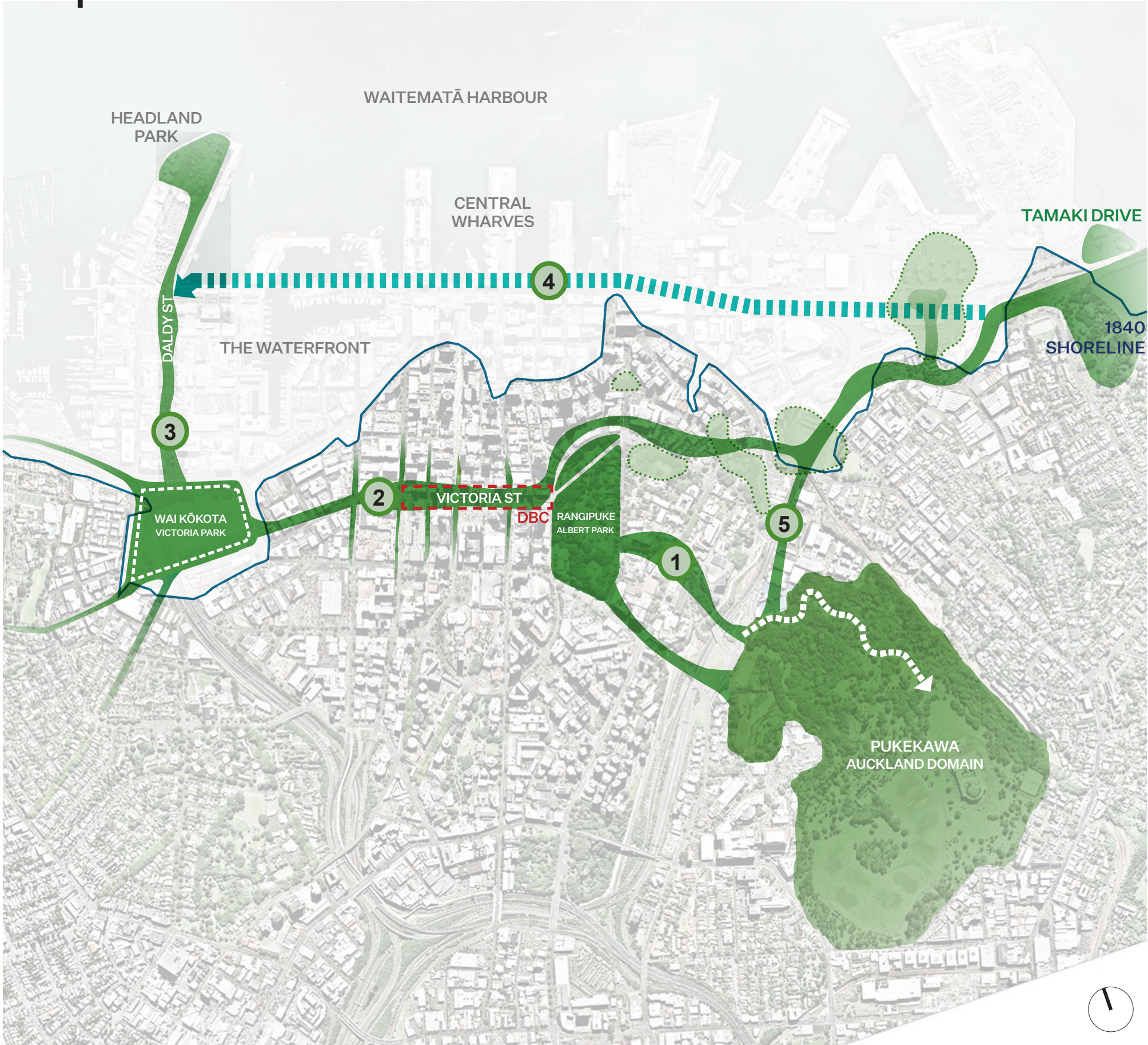
This move will mean that Māori culture is seen, heard and felt across Tāmaki Makaurau. This move will help cement our city's inter-cultural foundations.

It places Māori at the heart of our strategic approach to planning and investing in key cultural infrastructure to deliver this vision.

Reference : City Centre Masterplan 2020



# 3. City Centre Masterplan Green Link



## GREEN LINK SECTIONS

- 1 The Domain to City Connection
- 2 Victoria Street Green Link
- 3 Daldy Street Linear Park
- 4 Quay Street Waterfront Boulevard
- 5 The Strand (future green link)

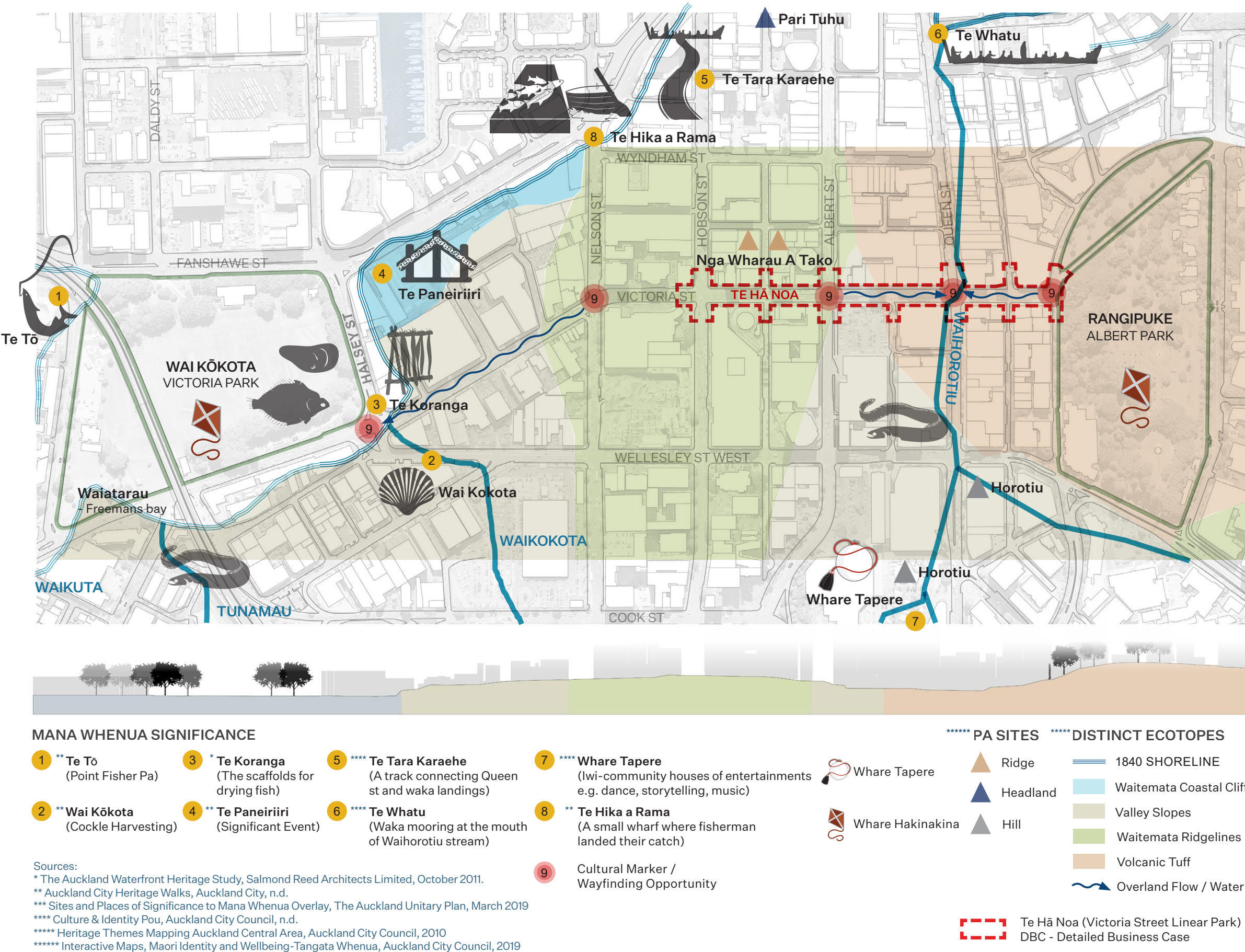
DBC - DETAILED BUSINESS CASE - EXTENT OF STUDY AREA

Reference : City Centre Masterplan 2020

Figure 3. Green Link and Te Hā Noa (Victoria Street linear park)



# 4. Te Hā Noa - Cultural Framework - Midtown





# 5. Te Hā Noa - Cultural Concept

**Te Hā Noa** is to freely experience ones surroundings, to breathe and acknowledge the sights and sounds whilst journeying within the city centre and the link between Wai kōkota and Rangipuke.

**Te Hā** – The breath in Māori terms is the essence of life itself, encompassing all the senses and  
**Noa** – is to be free within the journey to experience.

Journeying from the middle ridges that form through ways of breathing, create a pulse and rhythm of ‘Hā’ (breath) within the city centre and to the lower part of the city between Karangahape and the Waitematā. Through this movement the ‘Hā’ is the hub, or nucleus, that brings into existence pockets of vitality and breathing life into the city; coming alive.

Through design, we inspire and create the opportunity for positive behaviour and change. An attitude for innovation and creativity helps to welcome and celebrate the movement and/or interchange between people and design within the space.



# 6. Te Hā Noa - Cultural Design Principles





# 7. Te Hā Noa - Cultural Layers

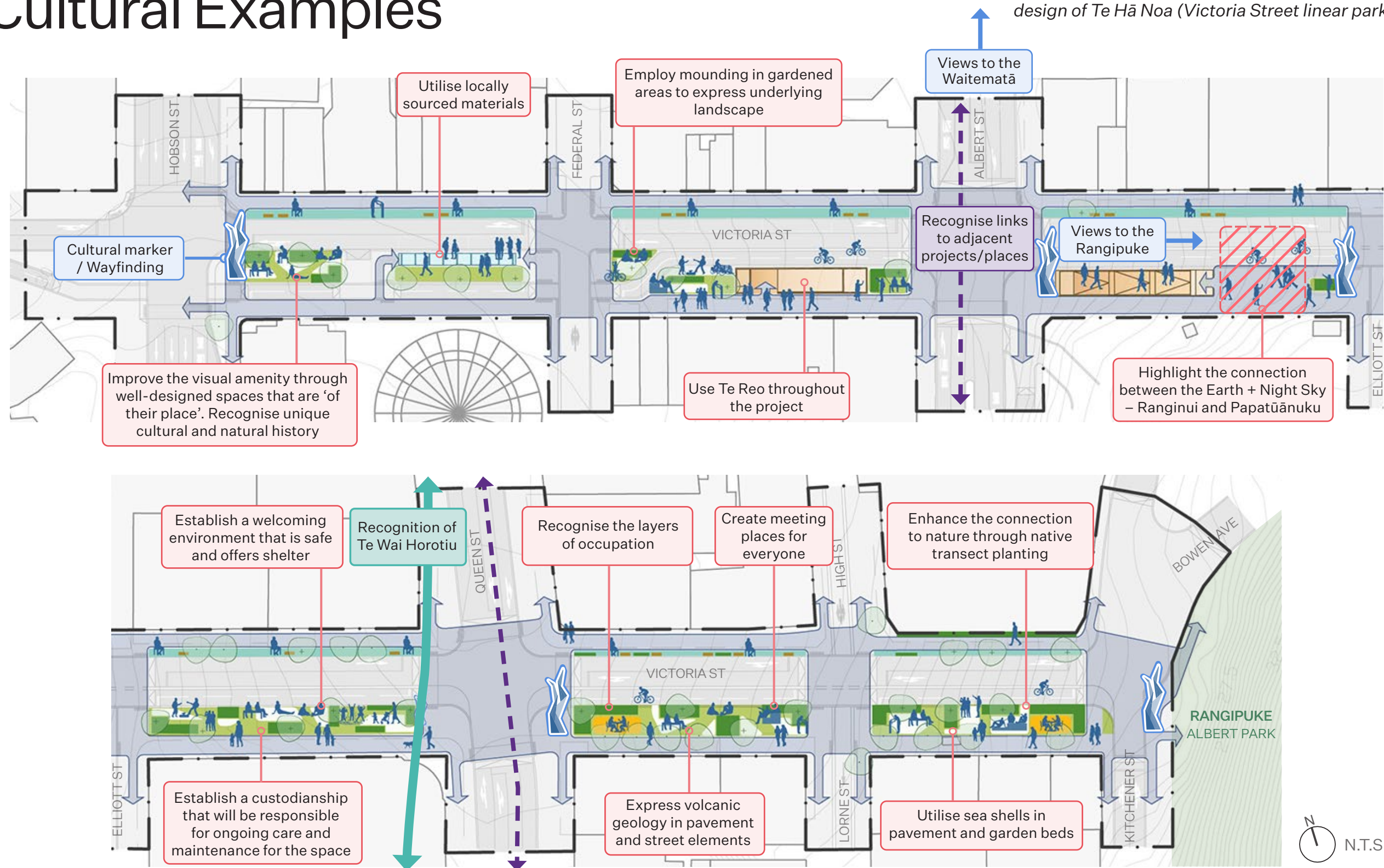
● Natural      ● Physical  
● Cultural/Social      ● Planting





# 8. Cultural Examples

\*This image presents conceptual ideas and examples of how the Cultural Design Principles may be applied to inform the design of Te Hā Noa (Victoria Street linear park).



CORRIDOR-WIDE PROJECT PRINCIPLES

LOCATION-SPECIFIC PROJECT PRINCIPLES

Pedestrian movement

Passive Recreation

New trees

Extent of DBC Work

Environmental Improvement

Potential Food + Beverage

Existing trees

Bus stop

Street Furniture Zone

Planting Zone



# 9. Cultural Expressions

